

P R E S S & M E D I A

P A R I S



Media Kit 2026

A creative intelligence company building AI-augmented visual worlds for luxury, fashion and beauty maisons.

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Luminaverse *at a glance.*

COMPANY

Luminaverse — creative intelligence company

FOUNDED

2023 · Paris, France

FOUNDER

Juliette Nanchino, Founder & CEO

INDUSTRIES

Luxury · Fashion · Beauty · Jewellery · Lifestyle

EXPERTISE

Creative direction & generative AI systems

OUTPUT

Campaigns, content and visual experiences

About *Luminaverse*.

SHORT — 40 WORDS

Luminaverse is a Paris-based creative intelligence company specialising in AI-augmented visual worlds for luxury, fashion and beauty brands. It unites creative direction, brand strategy and generative technologies to build campaigns, content and visual experiences.

EXTENDED — 90 WORDS

Founded in Paris in 2023, Luminaverse works at the intersection of grand-luxury art direction and advanced generative AI systems. The company does not treat artificial intelligence as an end in itself, but as a new creative language serving each brand's vision, identity and codes.

Its proprietary method — the AI Creative Engine — moves a maison from brief to a complete, coherent visual world, with human curation protecting brand consistency at every stage. Luminaverse partners with beauty, fashion and lifestyle brands determined to stay ahead without compromising their codes.

We don't generate images. *We build worlds.*

Iconic brands no longer settle for communicating. They create complete visual universes — coherent, emotional, technologically advanced. Worlds they can truly call their own.

Technology accelerates production. Only human direction builds singularity. That encounter — intuition and machine, culture and computation — is what makes a Luminaverse campaign recognisable among thousands.

The AI Creative *Engine*.

Five movements. One goal: a visual world the brand can call its own.

01

Creative Strategy

Define the vision,
positioning and codes of
the world to build.

02

World- building

Turn the vision into a
coherent narrative and
visual territory.

03

AI Production

Explore, generate and
produce the creative
expressions.

04

Human Curation

Select, refine and
protect the brand's
coherence.

05

Creative Deployment

Adapt the system to
campaigns, formats,
products, markets.

Three mission *formats*.

FOUNDATION

Core.

Lay the foundations of the visual language.

5 visuals · 1 film

10 business days

CAMPAIGN

Vision.

Reveal the universe as a complete mini-campaign.

10 visuals · 3 films

3 weeks

DEPLOYMENT

Scale.

Global art direction, deployed across markets.

20 visuals · 6 films

4–6 weeks

Beyond formats · AI Consulting · Custom Projects · LUMI OS creative system access

Maisons building *their own world*.

L'Oréal Groupe

Vichy

La Roche-Posay

SkinCeuticals

CeraVe

Baobab Collection

DXO

Sectors served — beauty, skincare, fashion, jewellery, lifestyle and retail, across French, European and global markets.

Juliette *Nanchino*.



Founder & CEO

Juliette Nanchino founded Luminaverse in Paris in 2023 to bring the exacting standards of grand-luxury art direction to generative creative systems.

She leads the company and its creative vision, and speaks publicly on how artificial intelligence is reshaping fashion, beauty and visual culture — including at VivaTech and the RAISE Summit.

AVAILABLE FOR

JULIETTE NANCHINO

Interviews · Panels & keynotes · Editorial contributions · Expert commentary on AI and luxury

Events & recognition.

VivaTech 2026

PARIS · MEDIA & TECHNOLOGY

Accredited media presence, conferences and meetings with the people shaping the future of technology and premium industries.

RAISE Summit 2026

PARIS · ARTIFICIAL INTELLIGENCE

Meetings with international platforms, companies and experts developing the use cases shaping the future of AI.

Luminaverse

PARIS · SINCE 2023

An independent creative intelligence company born in Paris, at the intersection of art direction, premium industries and artificial intelligence.

Using the *Luminaverse* identity.

LOGO

Use the primary wordmark. Monochrome white on dark, black on light. Never recolour, outline, rotate or add effects.

CLEAR SPACE

Keep a minimum margin equal to the height of the letter “L” on all four sides of the wordmark.

MINIMUM SIZE

Digital: 120 px wide. Print: 30 mm wide. Below this, use the Lumi symbol instead.

NAMING

Always “Luminaverse” — one word, capital L, no space, no hyphen. Never “LuminaVerse” or “Lumina Verse”.

Full logo pack (PNG · SVG) available in the Brand Assets ZIP — luminaverseagency.com/press

Bring us your *next world.*

For interviews, speaking opportunities, conferences
and editorial collaborations.

L U M I N A V E R S E

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